

5 Easy Woodcraft Projects to Sell on Amazon for Extra Income

This post looks at five easy but profitable woodcraft projects that you can sell on Amazon. This is for you if you want to use your woodworking abilities in a fun way to make extra money. There is a huge demand for handcrafted and personalised goods, and Amazon is a great location to find clients. These projects are meant to be simple to build, not cost too much in materials, and produce a good profit. Let's get started and make your love of woodworking a way to make additional money!

Project #1: Personalized Wooden Coasters

Personalized wooden coasters are an excellent entry point into selling woodcrafts online. They are relatively easy to make, highly customizable, and consistently popular on platforms like Etsy and Amazon.



Why they sell:

- **Customization:** Customers love adding a personal touch to their homes. Offering options like initials, names, dates, or even simple graphics makes your coasters unique.
- **Practicality:** Coasters are a household essential, protecting furniture from water rings and heat damage.
- **Gift Potential:** Personalized coasters make thoughtful and affordable gifts for housewarmings, weddings, birthdays, and other occasions.

Materials:

- Wood (e.g., birch plywood, basswood, or reclaimed wood)
- Sandpaper (various grits)
- Wood stain or paint
- Sealer (e.g., polyurethane or varnish)
- Cork or felt pads (for the bottom)
- Optional: Wood burning tool, laser engraver, or stencil for personalization

Steps:

1. **Cut the wood:** Cut the wood into squares or circles (typically 3.5-4 inches in diameter).
2. **Sand the edges:** Smooth the edges and surfaces with sandpaper.
3. **Personalize:** Add initials, names, or designs using a wood-burning tool, laser engraver, or stencils and paint.
4. **Stain or paint:** Apply wood stain or paint to achieve the desired color and finish.
5. **Seal:** Apply a sealer to protect the wood and enhance its durability.
6. **Attach pads:** Glue cork or felt pads to the bottom to prevent scratching furniture.

Project #2: Rustic Wooden Key Holders

Rustic wooden key holders are another fantastic option for selling on Amazon. They are small, require inexpensive materials, and offer a good profit margin.



Why they sell:

- **Organization:** Key holders provide a convenient and stylish way to keep keys organized and prevent them from getting lost.
- **Rustic Appeal:** The rustic aesthetic is currently very popular in home decor.
- **Affordability:** Key holders are generally priced affordably, making them accessible to a wide range of customers.

Materials:

- Wood [e.g., pine, pallet wood, or reclaimed wood]
- Hooks [e.g., metal hooks, vintage-style hooks]
- Screws
- Wood stain or paint
- Sealer
- D-rings or sawtooth hangers [for mounting]

Steps:

1. **Cut the wood:** Cut the wood into a rectangular shape [size will depend on the number of hooks].
2. **Sand the edges:** Smooth the edges and surfaces with sandpaper.
3. **Stain or paint:** Apply wood stain or paint to achieve the desired rustic look. Consider using distressing techniques for added character.
4. **Seal:** Apply a sealer to protect the wood and enhance its durability.

5. **Attach hooks:** Screw the hooks into the wood, spacing them evenly.
6. **Attach hangers:** Attach D-rings or sawtooth hangers to the back for easy mounting.

Project #3: Simple Wooden Phone Stand

Wooden phone stands are practical, trendy, and easy to produce, making them a great addition to your Amazon shop.



Why they sell:

- **Practicality:** Phone stands provide a convenient way to prop up phones for hands-free viewing.
- **Minimalist Design:** Simple, clean designs are currently very popular.
- **Affordability:** Phone stands can be priced affordably, making them an impulse buy.

Materials:

- Wood [e.g., hardwood, plywood]
- Sandpaper
- Wood finish [e.g., oil, wax]

Steps:

1. **Cut the wood:** Cut the wood into the desired shape. A simple design involves a rectangular base with a slot cut at an angle to hold the phone.
2. **Sand the edges:** Smooth the edges and surfaces with sandpaper.
3. **Finish:** Apply a wood finish to protect the wood and enhance its natural beauty.

Project #4: Minimalist Wooden Wall Art

Minimalist wooden wall art is a creative and quick-to-make project that can appeal to a wide range of customers.



Why they sell:

- **Aesthetic Appeal:** Minimalist designs are currently very popular in home decor.
- **Versatility:** Wooden wall art can complement various interior styles.
- **Customization:** You can offer different sizes, shapes, and wood finishes to cater to individual preferences.

Materials:

- Wood [e.g., plywood, pine, or reclaimed wood]
- Sandpaper
- Wood stain, paint, or natural oil finish

- Hanging hardware (e.g., sawtooth hangers, D-rings)

Steps:

1. **Cut the wood:** Cut the wood into the desired shape (e.g., squares, rectangles, circles, or abstract shapes).
2. **Sand the edges:** Smooth the edges and surfaces with sandpaper.
3. **Finish:** Apply wood stain, paint, or a natural oil finish to achieve the desired look.
4. **Attach hanging hardware:** Attach sawtooth hangers or D-rings to the back for easy mounting.

Project #5: Handmade Wooden Jewelry Holders

Handmade wooden jewelry holders are small, lightweight, and easy to ship, making them a great product to sell on Amazon.



Why they sell:

- **Organization:** Jewelry holders provide a convenient and stylish way to keep jewelry organized and prevent tangling.

- **Gift Potential:** Jewelry holders make thoughtful and practical gifts for women of all ages.
- **Aesthetic Appeal:** Wooden jewelry holders can add a touch of rustic charm to any bedroom or dressing room.

Materials:

- Wood [e.g., pine, birch, or reclaimed wood]
- Hooks or pegs
- Sandpaper
- Wood stain or paint
- Sealer
- Felt or velvet lining [optional]

Steps:

1. **Design:** Determine the design of your jewelry holder [e.g., a wall-mounted rack, a standing tree, or a rotating carousel].
2. **Cut the wood:** Cut the wood into the necessary shapes and sizes.
3. **Sand the edges:** Smooth the edges and surfaces with sandpaper.
4. **Assemble:** Assemble the pieces using glue and screws.
5. **Stain or paint:** Apply wood stain or paint to achieve the desired look.
6. **Seal:** Apply a sealer to protect the wood and enhance its durability.
7. **Attach hooks or pegs:** Attach hooks or pegs for hanging necklaces, bracelets, and earrings.
8. **Add lining [optional]:** Line the base or trays with felt or velvet to protect delicate jewelry.

Bonus Tips: How to Price Your Wood Products on Amazon

Pricing your wood products correctly is crucial for profitability. Here's a simple pricing formula:

Cost of Materials + Cost of Labor + Overhead Costs + Profit Margin = Selling Price

- **Cost of Materials:** Calculate the cost of all materials used to create the product.
- **Cost of Labor:** Determine your hourly rate and multiply it by the time it takes to make the product.
- **Overhead Costs:** Include costs like electricity, rent, and packaging materials.
- **Profit Margin:** Aim for a profit margin of at least 20-30%.

Bonus Tips: Basic Amazon SEO for Wood Sellers

Optimizing your product listings for Amazon search is essential for visibility. Here are some basic SEO tips:

- **Keywords:** Research relevant keywords that customers use when searching for wood products [e.g., "personalized wooden coasters," "rustic key holder," "wooden phone stand"].
- **Title:** Include your primary keyword in the product title.
- **Description:** Write a detailed and engaging product description that includes relevant keywords. Highlight the unique features and benefits of your product.
- **Images:** Use high-quality images that showcase your product from different angles.

Ready to Start Selling Your Wood Projects on Amazon? Get Inspired with [16,000 DIY Plans](#) – Start Selling Smarter!

Disclosure: This guide includes affiliate links. I may earn a small commission if you make a purchase, at no extra cost to you.